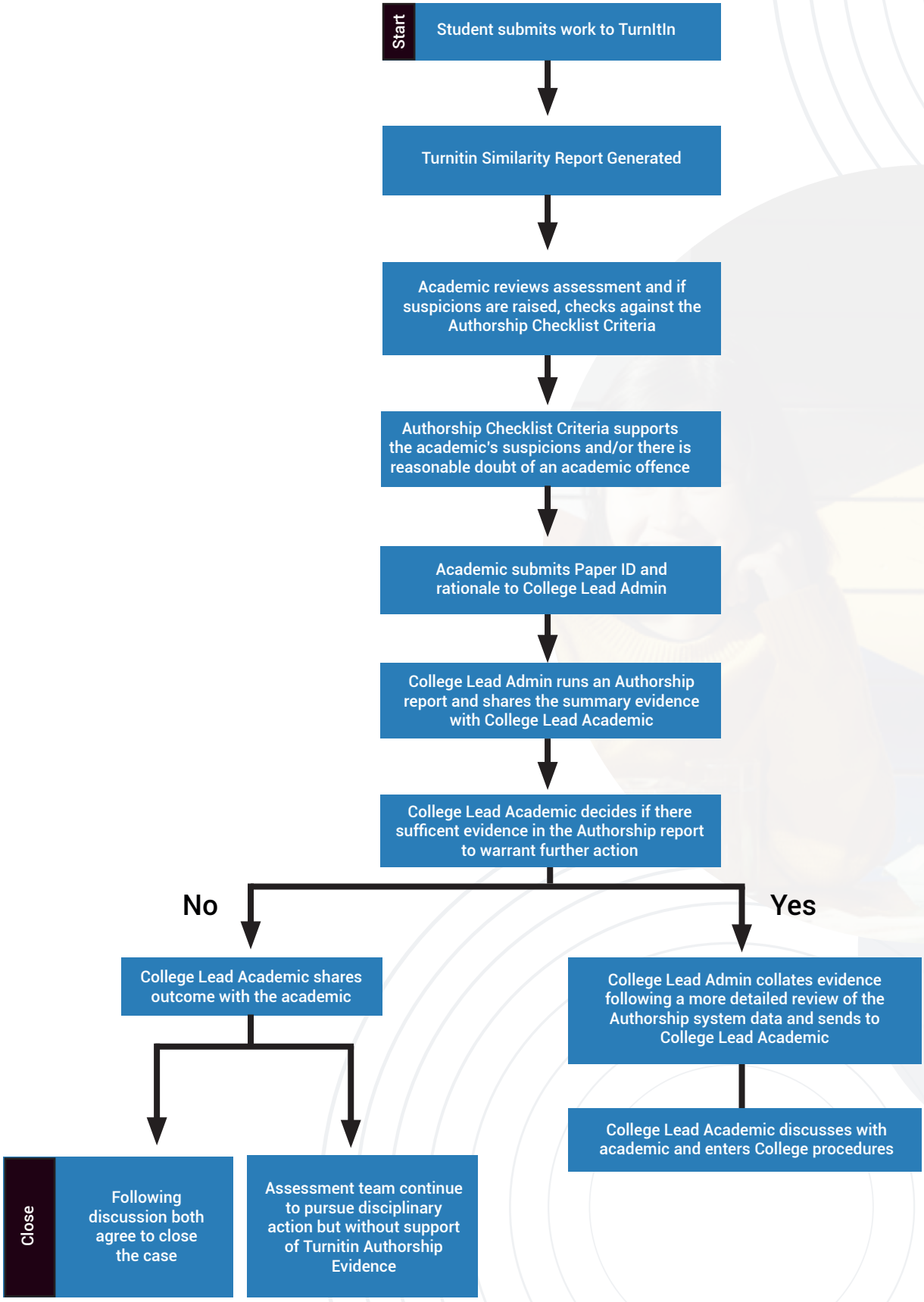Turnitin Authorship: Process for Identifying Potential Contract Cheating